**Client 2: "GreenTech Appliances"**

* **Industry:** Manufacturer of energy-efficient home appliances.
* **Location:** Austin, Texas
* **Size:** Rapidly growing company with about 200 employees.
* **Challenge:** GreenTech Appliances has experienced significant growth, and their existing systems are struggling to keep up with the increased complexity of their operations. They need a scalable ERP solution to support their continued expansion.
* **Implementation Goals:**
  + Implement a robust ERP system that can adapt to their evolving business needs.
  + Improve demand forecasting and production planning.
  + Enhance supply chain visibility and collaboration.
  + Support their sustainability initiatives by tracking environmental impact data.